



The Pembroke Pet Bakery

Job Description

Job title: Events/Sales Assistant
Location: Different locations in and around Pembrokeshire.
Terms: Self-employed, part-time basis.
Salary/rate: Meets national minimum wage plus commission on sales.

About us: The Pembroke Pet Bakery is an award-winning family run business established in 2021. We specialise in baking fun, nutritious plant-based treats for dogs, cats, birds and horses and send our products all over the UK.

Our Bakery and Doggy Cafe in Haverfordwest has gone from strength to strength over the last 18 months and we have exciting plans for the future. We are incredibly passionate about what we do and have built a brand we are proud of with many regular customers coming back again and again.

About the role: We are looking for a self-motivated person with the same level of enthusiasm about our products as we have. Someone who loves what we do and how we do it and wants to get involved.

As Events/Sales Assistant you would be required to attend various trade shows and events in and around Pembrokeshire. You will represent the company and sell a range of different animal treats that have been prepared, by us, ready for you to take on the road.

These trade shows and events may take place over one, two or three days and you would be expected to set up the stall ready to trade. All equipment required for trading will be provided including all the stock you will need. We will also provide a branded top to wear.

Training will be provided to ensure you know everything you need to know to sell our products confidently and you will receive a commission on every sale you make. You will also be given flyers and business cards to ensure you promote the company to these customers.



About the role (cont.):

You will be expected to handle cash and take card payments using your own smartphone.

At the end of the show, all equipment and remaining stock will need to be packed away and returned to the shop at an agreed time and day.

This is a fantastic opportunity for the right person to join an exciting new company with big ideas and a fun work ethic. The more you put in to this role, the more you will reap the benefits!

Responsibilities:

- Attend various trade shows and events and sell our homemade pet treats from the stall.
- Set up an eye-catching product stand and sell confidently with full knowledge of all products.
- Represent the company and help promote the business.
- Full responsibility for all stock, equipment and sales.
- All equipment and left over stock to be returned safely to the shop after each event.
- Partly responsible for researching which events to attend.
- Maintain a good working relationship and communication with Ali & Kel at all times.

Candidate requirements:

- Sales experience preferred but not essential.
- Full UK driving licence and access to own car is essential.
- Own smartphone is a must.
- Must be an animal lover!
- Must be self-driven, motivated, trustworthy and have a positive attitude.
- Some heavy lifting is required.
- References will be required.

If you think this position is for you, express your interest at pembspetbakery@gmail.com or come and see us at the shop!

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